



Noise Singapore

Open Call for Noise Anchor Programme Partners 2019

Open Call Information

Website	www.noisesingapore.com
Application submission	noiseopencall@nac.gov.sg
Open Call date	20 June 2019
Briefing	27 June 2019 (1730HR), Goodman Arts Centre Blk E Board Room 2
Submission period	20 June to 10 July 2019
Closing date	10 July 2019 (2359HR)
Assessment period	Mid July 2019
Notification of results	End July 2019
Targeted appointment	Early August 2019

Contact Details

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Noise Anchor Programmes Open Call 2019

Organised by the National Arts Council (NAC), **Noise Singapore** is a youth arts initiative that encourages young people to showcase their creativity, as well as actively nurture their relationship with the arts. Since 2005, many youths have participated in Noise Singapore’s diverse offerings across various art forms including visual arts, music and dance, mentorship programmes, workshops and talks. These programmes have also allowed them to engage meaningfully with the arts through co-creation and showcase opportunities.

NAC is inviting creative producers, artists, arts groups/companies and creative organisations (henceforth referred to as “organisers” in this document) for programme proposals for **Noise Anchor Programmes**. Noise Anchor Programmes are part of Noise Singapore’s annual line-up of programmes that provide unique and participative arts experiences to engage diverse profiles of young people.

For more information, check out:

www.noisesingapore.com

Facebook and Instagram: @noisesingapore

Proposal Brief

All proposals should be unique participative programmes that are suitable and appealing to specifically young people (aged 35 and below) including the general public.

Proposals should feature at least two of the following identified areas of focus:

S/N	Areas of Focus	Examples
1	Urban Arts	Engaging youth through urban art forms including Street Art, Hip-Hop and Electronic Music.
2	Communities	Connecting young people to different communities e.g. inter-generational, diverse backgrounds, under-served and/or under-reached communities.
3	Technology	Creating innovative interactive content that would appeal to and connect youth through new technology.

Proposals should be able to provide one or more of the following opportunities:

- New and/or co-creation by participants
- Learning and appreciation of various aspects of the arts
- Showcasing participants’ ideas and talents
- Online engagement and documentation

Reach an estimated audience of 7,500 physical audience and/or 50,000 online.

For Noise Anchor Programmes 2019, the Programmes are required to take place **between 1 October – 15 December 2019**. For programmes that have an exhibition component, the duration should be at least one week.

Roles and Responsibilities

1. Conceptualise and organise the Anchor Programme,
2. Project management such as planning, coordinating and executing all aspects of the Programme, including technical, logistics, manpower provision and licensing fees
3. Ensure Programme is within timeline and all expenditure is efficiently utilised within agreed budget
4. Identify and engage all artistic personnel including artists and arts groups
5. Recruit youth participants (where applicable)
6. Develop and execute an integrated communications plan for the Programme (marketing and publicity) as part of Noise Singapore 2019
7. Develop partnerships with relevant parties to enhance the profile, programme quality and reach of the Programme to the target audience

Eligibility

1. Artists, arts groups/companies and organisations with good track record in conceptualising and managing youth engagement programmes
2. Applicants must be Singaporeans or Permanent Residents; or organisations registered in Singapore whose core business is in the arts and/or arts-related

Selection Criteria

Applicants will be assessed based on the following criteria:

- a. Strength of Proposal
 - i. Quality of proposal in terms of creativity in programming approach and design
 - ii. New ideas that enhances the focus areas
 - iii. Contribute to strengthening the Noise objectives
- b. Engagement
 - i. Potential reach (e.g. youth/public audiences) of the project
 - ii. Quality and creativity of engagement ideas
 - iii. Collaborations/partnerships
- c. Project Management
 - i. Expertise and track record of team members in programming and project management including youth related projects
 - ii. Effective publicity and marketing strategies
 - iii. Realistic budget projection

Budget

Applicants should submit a proposed budget based on the following components

- Project management fees
- Honoraria for mentors, speakers, moderators and other artistic personnel
- Technical, logistics and production fees
- Marketing and publicity costs
- Miscellaneous (including licenses, accountant fees)

Submission

Applicants are required to submit their proposals with the following forms provided:

- a. Form A: Applicant Details (template attached)
- b. Form B: Concept Proposal (template attached)
The proposal should clearly outline the objective(s), outcome(s) and programming plans, with elaboration on:
 - i. Key programme theme and content outline;
 - ii. Art form(s) involved;
 - iii. Developmental and/or showcase formats;
 - iv. Targeted number of participants and audiences;
 - v. Potential collaborations/partnerships;
 - vi. Publicity and marketing efforts; and
 - vii. Budget
 - viii. Timeline
- c. Budget Template (template attached)
Projected expenditure and income for the proposed programme, including an estimated cost breakdown of all components required from conceptualisation to implementation.
- d. Team Portfolios
Capability and capacity to execute – Applicants need to submit portfolios/profiles of key team members involved in this project, showcasing skillsets and relevant experience of being involved in arts-related initiatives.
- e. Other supporting documents such as detailed proposal, where relevant.

The application submission (including all necessary documents) should be sent via email to noiseopencall@nac.gov.sg by **Wednesday, 10 July 2019 (2359HR)**. NAC will not be able to accord any extension beyond this deadline. Only timely and complete submissions will be considered.

Briefing

A briefing will be held for applicants who are interested in applying for the Noise Anchor Programmes 2019. The briefing will be on **27 June 2019, 1730HR**, at Board Room 2, Goodman Arts Centre Blk E (90 Goodman Road Singapore 439053).

Please RSVP with Ms Cindy Loo at cindy_loo@nac.gov.sg by 25 June 2019.