



# Noise Singapore

## Open Call for Noise Music Mentorship Organiser 2019

### Open Call Information

Website	<a href="http://www.noisesingapore.com">www.noisesingapore.com</a>
Application submission	<a href="mailto:noiseopencall@nac.gov.sg">noiseopencall@nac.gov.sg</a>
<b>Open Call date</b>	<b>20 June 2019</b>
<b>Submission period</b>	<b>20 June to 10 July 2019</b>
<b>Closing date</b>	<b>10 July 2019 (2359HR)</b>
Assessment period	Mid July 2019
Notification of results	End July 2019
Targeted appointment	Early August 2019

### Contact Details

Enquiries	Ms Melissa Ng (Manager, Youth Engagement)
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## Open Call for Noise Music Mentorship 2019 Organiser

Organised by the National Arts Council (NAC), **Noise Singapore** is a youth arts initiative that encourages young people to showcase their creativity, as well as actively nurture their relationship with the arts. Since 2005, many youths have participated in Noise Singapore's diverse offerings across various art forms including visual arts, music and dance, mentorship programmes, workshops and talks. These programmes have also allowed them to engage meaningfully with the arts through co-creation and showcase opportunities.

NAC is looking to appoint a Programme Organiser (subsequently referred to as "organiser" in this document) for Noise Singapore's Music Mentorship 2019. The organiser will support NAC in rolling out the **Noise Music Mentorship** programme that provides opportunities for young music enthusiasts to showcase their creativity and deepen their interest in the arts.

For more information, check out:

[www.noisesingapore.com](http://www.noisesingapore.com)

Facebook and Instagram: @noisesingapore

### Project Brief

The **Noise Music Mentorship (NMM)** is part of the Noise Singapore 2019 line-up of programmes. It is a platform that engages young music enthusiasts by providing them with learning and showcase opportunities to deepen their interests and aspirations in the arts. Mentees selected for this programme will be paired with experienced musicians who will share their experiences, broaden mentees' knowledge of the music scene as well as develop their artistry and audience engagement skills.

This programme aims to reach out to young people aged 15 to 35 who are interested in music and keen to deepen their interest and engagement in the arts.

The roles and key deliverables for the Organiser include:

- i. **Plan and organise** the mentorship programme, which will be held over a period of 3 months
- ii. **Identify and coordinate** a panel of up to 8 mentors who are experienced musicians and interested to nurture and work with youth participants
- iii. **Conduct** an open call and organise auditions for shortlisted applicants
- iv. **Programme** a series of public talks and panel discussions including online programmes featuring artists, practitioners and experts in the music and related industry (these programmes will be targeted at a general youth audience including Noise mentees)
- v. **Organise and coordinate** sharing sessions for mentors and mentees
- vi. **Liaise** with mentees and showcase partner for the final showcase
- vii. **Develop and drive** an integrated communications plan to reach the intended target audiences
- viii. **Reach** out to an estimated audience of 7,500 physical audiences and/or 50,000 online
- ix. **Secure** partnerships where relevant to enhance the programme and reach of this platform

The mentorship will take place **between October to December 2019 and the showcase will be held in January 2020.**

## **Eligibility**

1. Artists, arts groups/companies and organisations with good track record in conceptualising and managing youth engagement programmes
2. Applicants must be Singaporeans or Permanent Residents; or organisations registered in Singapore whose core business is in the arts and/or arts-related

## **Selection Criteria**

Applicants will be assessed based on the following criteria:

- a. Strength of Proposal
  - i. Quality of proposal in terms of creativity in programming approach and design
  - ii. New ideas that enhances the focus and key components of Mentorship
  - iii. Contribute to strengthening the Noise objectives
  - iv. Strength of panel of mentors and proposed speakers and experts
- b. Engagement
  - i. Potential reach (e.g. youth/public audiences) of the project
  - ii. Quality and creativity of engagement
  - iii. Collaborations/partnerships
- c. Project Management
  - i. Expertise and track record of team members
  - ii. Effective publicity and marketing strategies
  - iii. Realistic budget projection

## **Budget**

Applicants should submit a proposed budget for the Programme based on the following components

- Project management fees
- Honoraria for mentors, speakers, moderators and other artistic personnel
- Technical, logistics and production fees
- Marketing and publicity costs
- Miscellaneous (including licenses, accountant fees)

## **Submission**

Applicants are required to submit their proposals with the following forms provided:

- a. Form A: Applicant Details (template attached)
- b. Form B: Concept Proposal (template attached)

The proposal should clearly outline the objective(s), outcome(s) and programming plans, with elaboration on:

  - i. Key programme theme and content outline;
  - ii. Developmental and/or showcase formats;
  - iii. Potential collaborations/partnerships;
  - iv. Marketing and publicity efforts; and
  - v. Timeline

- c. Budget Template (template attached)  
Projected expenditure and income for the proposed programme, including an estimated cost breakdown of all components required from planning to implementation.
  
- d. Team Portfolios  
Capability and capacity to execute – Applicants need to submit portfolios/profiles of key team members involved in this project, showcasing skillsets and relevant experience of being involved in arts-related initiatives.
  
- e. Other supporting documents such as detailed proposal, where relevant.

The application submission (including all necessary documents) should be sent via email to **noiseopencall@nac.gov.sg** by **Wednesday, 10 July 2019 (2359HR)**. NAC will not be able to accord any extension beyond this deadline and only timely and complete submissions will be considered.